**Internship program**

**Virtual Change Maker**

***8 Week Internship | Spring of 2021***

**As a part of our *Arpit Bhalla Internship Programme*, India HIV/AIDS Alliance invites aspiring students and young professionals to be a catalyst for social change and to build an inclusive society.**

**Introduction:**

India HIV/AIDS Alliance (Alliance India) is a diverse partnership that brings together committed organisations and communities to support sustained responses to HIV in India. Complementing the Indian national programme, we work through capacity building, knowledge sharing, technical support and advocacy. Through our network of partners, we support the delivery of effective, innovative, community-based HIV programmes to key populations affected by the epidemic.

Alliance India works through NGO and CBO partners to support efforts that have a sustainable impact on HIV. We place communities at the center and work to ensure that vulnerable and marginalised people are meaningfully involved in all aspects of our response, including sex workers, men who have sex with men, people who inject drugs, transgender individuals, and people living with HIV. Our programming and policy efforts are driven by evidence of what works; quality and accountability are core priorities in our interventions, technical support and grant management.

To learn more about our organisation, please visit our website: [www.allianceindia.org](http://www.allianceindia.org)

End AIDS India, a campaign of Alliance India is touching and improving thousands of lives. We are at the forefront of HIV response for the last twenty years and continue to stay committed to the vision of an AIDS-free India. The campaign raises critical funds & resources to limit the spread and persistence of HIV in our country while collaborating through interventions implemented our state and community level partners.

The intern will work closely with the EAI team of Alliance India in developing social media & digital campaigns around awareness of HIV, amplifying voices and help resource mobilisation goals. The campaign raises support to PREVENT the spread of HIV, extend access to CARE by ensuring the availability of health services for people living with HIV and EMPOWER those vulnerable and affected by the epidemic to live with dignity in an environment without stigma and discrimination. In these trying times, where India is courageously fighting menacing coronavirus, HIV & TB patients are most vulnerable to the pandemic owing to already low/decreased immunity levels/conditions.

**Your Learning Track:**

* Desk Research on non-profit campaigns as references and inspiration
* Skill share, Educational Support or Data collection supports
* Interaction with grassroots level community members to collect stories, photos, videos or create the content required to create the campaign
* Design & Analyse campaigns for multiple mediums – Social Media, Google Platforms, E-mail, SMS, Mobile Technologies, Podcast, etc.
* Explore methodologies and help develop tools on digital engagements of donors
* Website Enhancements
* Explore digital partnerships (online shows, webinars, etc.) & brand alignments
* Support crowdfunding on partner platforms (Ketto, Impact Guru & Give2Asia) with the assistance of the EAI team and help crowdfund for children and adults living with HIV

**Why this could be a life-changing experience:**

* Hands-on experience to work on live campaigns (Facebook, Google Grant, Mail Chimp, etc.)
* Opportunity to have in-depth and continued interaction with community members
* Exposure to India’s one of best HIV Response Programme of Indian Government and how civil society is complimenting the national programme.
* Opportunity to collaborate from experts in the sector
* Be a catalyst to raise useful resources for charity fundraising.

**Eligibility**

* Fresh graduates or graduating students with excellent command over written/spoken English and a flair for writing.
* Students pursuing graduation/post-graduation in mass communication/Journalism/digital marketing.
* Candidates who have completed their studies and keen to explore short term opportunities
* The qualification criteria will be relaxed for enthusiastic and aspiring students from the community.

**Skills required:**

* Sensitive heart, empathetic humane & passionate to contribute to a healthier India
* Love for technology
* Interest in graphic design, video editing or content writing
* Journalistic endeavour
* Committed to getting something done every day
* Able to set achievable goals for the duration of the internship
* Passionate about making a positive difference for the marginalised and HIV positive population.
* Photography skills will be added an advantage

**How you will benefit:**

* We assure a vibrant, diversified and inclusive workplace environment and a passionate start-up for your career.
* This will be an excellent platform for you to transform your academic experiences into real-time implementation and practical work assignments.
* This internship will provide you with an on-site learning experience of our diversified programme portfolio covering areas of HIV Prevention, Care & Support, HIV & SRH, Gender, and Harm Reduction & Drug Use.
* An exceptional opportunity to work under the guidance of our highly experienced and passionate senior programme specialist team members and to enhance your knowledge base
* Online acknowledgement in social media streams
* A Certificate of recognition to those who successfully completes the internship and delivering on the agreed outcomes.
* Stipend payable to deserving candidates from the community.

*The internship aspirants should have a strong commitment to HIV/AIDS and sexual and reproductive health and NGO activities in India, and a strong interest in and understanding the relevant issues.*

Candidates who are interested to be part our internship program should submit their curriculum vitae along with a covering note explaining why they are motivated to associate with Alliance India to recruit@allianceindia.org before the closing date.

The subject line of your application should be – “***Arpit Bhalla Internship Programme – Virtual Change Maker***”

**India HIV/AIDS Alliance**

6 Community Centre, Zamrudpur, Kailash Colony Extension, New Delhi – 110 048

Tel: (011) 4536 7700

Email: recruit@allianceindia.org

Website: [www.allianceindia.org](http://www.allianceindia.org)

*The last date to apply for the internship is 10th March 2021. The Spring internship programme will be from March to May 2021.*